



a Dai Nippon Printing  
company

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## **ImagingUSA, Booth #1426**

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### **DNP Presents Educational Sessions with Professional Photographer Scott Proposki at ImagingUSA 2016**

*Sessions to feature best practices for combining branded digital delivery with on-site printing*

**ATLANTA, Georgia** – DNP Imagingcomm America Corporation (DNP IAM) will present educational sessions at ImagingUSA 2016 on the best practices for combining on-site photo printing with branded digital delivery of photos and video. Hosted by professional photographer and Senior Vice President of Picture Marketing, Scott Proposki, the sessions will take place at the DNP booth (#1426) on January 10 and 11 at Noon, 1:30 pm, 2:30 pm, and 3:30 pm; and January 12 at Noon and 1:30 pm.

Each session will discuss how photographers can pair DNP's professional dye-sublimation photo printing solutions with Picture Marketing's FotoZap digital delivery system to enhance their on-site offerings. The sessions will feature live demonstrations of the FotoZap system, which instantly delivers photos and video via links in email, SMS, scanned cards and are queued for sharing on social media. The sessions will also feature how the FotoZap system seamlessly integrates with DNP's dye-sublimation photo printing solutions to offer instant onsite gratification via a high quality print.

"FotoZap and DNP are used by many of the world's most respected brands and photographers," said Proposki. "These sessions will show how any photographer can combine these technologies to deliver the best of both worlds for their clients; instant on-site gratification through on-site printing and private digital delivery—and the full analytics of sharing results."

Scott Proposki joined Picture Marketing in 2015 with the acquisition of his Boston-based international photo company, Photos in A Minute, and he currently serves as a DNP brand ambassador. For more information on Scott Proposki, Picture Marketing and FotoZap please visit: [www.picturemarketing.com](http://www.picturemarketing.com)

For more information on DNP's professional photo printing solutions, please visit: [www.dnpphoto.com](http://www.dnpphoto.com)

### **About Imagingcomm America Corporation (IAM)**

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at [www.dnpimagingcomm.com](http://www.dnpimagingcomm.com).

### **About DNP**

Imaging Communications Operations is one of many of DNP's operations. Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons.

DNP group is also the world's largest diversified printing/coating technologies company. At its 71 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and information media supplies. DNP is a global corporation with \$15.4 billion\* in annual revenue. For more information, please visit [www.dnp.co.jp/eng](http://www.dnp.co.jp/eng)

\* At the rate of ¥94 = U.S. \$1

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