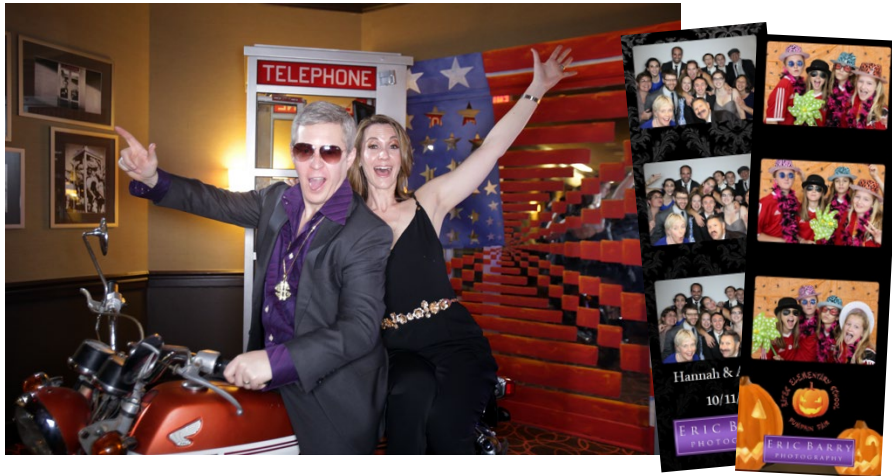


[o]MediaBooth Pro



Media Booth Pro Provides Pop-up Photo Booths with DNP's DS620A™ Photo Printer



"Once I saw the quality of the output, it was just something that as a photographer, I could really get behind."

Equity trader turned event photographer, Eric Barry, started Media Booth Pro almost five years ago. Frustrated by not being able to find a photo booth suitable for his wedding photography work, Eric set about creating his own booths that could be easily transported, assembled, and used at any event. "There are some things I wanted out of a photo booth that no one was doing," said Eric, founder and CEO of Media Booth Pro. "As soon as I got home, believe it or not, I booked a trade show booth for the following WPPI without even having an idea of what our booth was going to look like."

Media Booth Pro became a next-generation hybrid booth with a sleek, minimalistic design that features LED lighting, a choice of DSLR camera, and an easy-to-use, touch screen interface.

At only 10.8-inches wide by 14.4-inches deep by 6.7-inches high, DNP's DS620A was a perfect fit for his photo booth concept because of its compact size and ease of portability. "We offer a unique photo booth for photographers because we're small, portable, and the only booths that can completely run off battery power if needed," said Eric. "DNP's DS620A is not only small, portable and fast, but it also has a great print quality."

The majority of Eric's customers are a mix of photographers, DJs, and videographers. "For them, a printer that is small, portable, and easy to set up is crucial because their focus is on their main job, but they also want to offer a photo booth as part of a broader package," said Eric "We want a wedding photographer to be able to show up, set up the booth in five minutes, and go take the formal photographs. You just can't do that with a big booth or an intricate booth or a large printer, so from day one we've always used DNP printers."



Despite its compact size, the DS620A still provides the fastest print speeds available for the professional photography market — standard 4x6" images are produced in less than nine seconds, while 5x7"s are printed in approximately 15 seconds.



Eric was not only impressed with the size and speed of the printer, but also by its versatility. It can produce a variety of print sizes, including 2x6"(2-up) photo strips, 2x6"(4-up) photo strips, 3.5x5"(2x), 4x6", 4x6"(2x), 5x7", 5x5", and 6x6" square prints, as well as new panoramic 6x14" and 6x20" prints. Users also have the option of choosing between glossy, matte, and luster finishes.

This print versatility and customization opened new markets for Eric, including corporate events. "It's really caught on with corporations," he said. "Some of our biggest clients are the marketing departments for breweries who put their logo and contact information right on the print. Because it's a picture of the user, the user doesn't want to throw it away. They put it up on their fridge and everyone that comes into their kitchen is going to see, in this case, Angel City Brewery or Coney Island Brewery, along with their pictures. We've definitely seen it take on a marketing life of itself as well."

For additional information on DNP's professional photo printing solutions, please visit: dnpphoto.com/en-us/Products/Printers/DS620A



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