



DNP's RX1™ Photo Printer Powers Over 700 Events a Year for Photo Booth Dallas

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With a lineup of over 700 events a year, Photo Booth Dallas has truly built its business around the reliability and effectiveness of DNP's RX1 dye-sublimation photo printer. The company designed its first photo booth around the printer in 2012 and now rents eight photo booths to service a wide variety of private and corporate events ranging from birthday parties and weddings to trade shows.

When Photo Booth Dallas CEO Josh Pather and his team first began the search for a printing solution back in 2012, they continued to come across DNP and quickly learned that its solutions were the most reliable and cost-effective available for photo booths. Three years later, every single photo booth that Photo Booth Dallas owns and operates is equipped with a DNP printer—they currently employ over 20 RX1 printers.

Pather cites the speed, reliability, and intuitiveness of the RX1 as the primary factors for their loyalty to the printer. Photo Booth Dallas also relies on the RX1 as a marketing tool. Every single photo the company prints contains the company web site and serves as a business card for potential customers.

“DNP printers are fast, reliable, and easy-to-use,” said Pather. “We work more than 20 events per week and thanks to the great quality of the DNP printers, we are able to execute them all successfully with rave reviews. The great reviews bring us more business and keeps clients coming back.”

In 2014, Pather also started Photo Booth International to sell photo booths to new entrepreneurs across the world as a turnkey package, including a web site, training, contracts, and more. Photo Booth International has designed a full line of photo booths and products around the DNP RX1 and sells hundreds of printers to photographers every year.

“We love how confident we are when people ask us what printers we use in our photo booth solutions,” said Pather. “We proudly let them know we’ve used DNP for over three years and they are long-lasting, efficient printers that have endured thousands of events. I could not imagine our success without the support, quality, and efficiency of DNP printers.”

For additional information on DNP’s professional photo printing solutions, please visit:
<http://dnpphoto.com/Event-Photo/RX1>

