

DNP's Photo Printers Inspire People to Start Their Own Business



DS620A™



DS-RX1HS™



DS40™

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When Anil John (AJ) first started Red Photo Booths, he didn't know much about photo booths or photography but was interested in the event and business side of the industry. Today, Red Photo Booths is one of the biggest photo booth activation companies in Dallas and Fort Worth, Texas, providing more than 12 different services to its customers.

Red Photo Booths' dedication to research and planning has set it apart from others in the industry. Before getting started, AJ did extensive research to ensure the company invested in the best products available, had the best process in place for each event, and provided the best service for every customer. From the beginning, AJ and the team at Red Photo Booths have relied on DNP printers to continue to grow the business and provide top-tier service at every event.

“I didn't come to this industry with a lot of knowledge in printing or photography, but I love the business and I did a lot of research and talked to a lot of people before making any decisions,” says AJ. “I spoke with my peers to learn more about photo printers and found that DNP is the market leader and a favorite in the industry. We've been using DNP since day one and it has never disappointed us. I wanted to be sure that we always worked with and invested in companies that give us that confidence.”



Red Photo Booths uses a range of DNP's award-winning dye-sublimation printers to ensure it has the best solution for every event. The DS-RX1HS™ is a compact photo printer made specifically for mobile photo booth operations featuring a new Status App for real-time monitoring. DNP's DS40™ prints anything from 2x6" photo strips to 6x8" prints in glossy or matte finishes. The DS620A™ boasts a 14 percent increase in images per hour for some of the fastest printing speeds in the industry plus it is also capable of printing 6x14" and 6x20" panoramic images.

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With the success of Red Photo Booths, AJ works closely with others in the industry looking for guidance on starting their own photo booth companies because he wants to see his industry succeed. “I believe in helping to better the industry, because in the end, if one business provides poor quality and bad customer experience then it will hurt our industry as a whole. I am happy to help anyone and share my expertise to ensure they provide a good product, even if they're technically a competitor,” says AJ.

For more information on DNP IAM, please visit dnpphoto.com/en-us/