



a Dai Nippon Printing
company

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Expand Your Business and Service Offerings with New Media Options from DNP

Concord, NC – March 10, 2020 – DNP Imagingcomm America Corporation (DNP IAM) today announced the expansion of its media product-lineup with the new luxury media offerings for the DS620A™ and DS80™ and new 5x7” media offering for the DS-RX1HS™. With the new media options, customers can now expand their services and photo packages for customers to help increase revenue and win more business.

DNP’s luxury media is designed to bring action and fine-art prints to life with an amazing output quality that will stun customers and their clients. The distinctive glossy Metallic and Silver Pearl media accentuates eye-popping color for vibrant landscapes, cityscapes, and portraits. The Metallic media is designed to make blues, oranges, and reds pop off the print while the Silver Pearl is designed for images with greys and pastels. In addition to its current Luxury Media size offerings, DNP is introducing both its 4x6” Metallic and Silver Pearl luxury media for its award-winning DS620A printer and 8x12” Metallic media for its DS80.

DNP has also expanded its media offerings with 5x7” media for the DS-RX1HS. The new size offering allows customers to expand their print sizes to 5x5”, 3.5x5” and 5x7”. DNP’s DS-RX1HS combines inexpensive hardware costs, low media prices, and high-end capabilities to provide the largest print capacity in its class and be the ideal printing solution for photo booth operators and photo retailers.

“DNP is continually working to expand its product lineup to help our customers expand their capabilities,” says Shinichi Yamashita, President of DNP Imagingcomm America Corporation. “The new media offerings allow our customers to offer more prints and services to help increase revenue and customer satisfaction.”

For more information on DNP IAM, please visit <http://dnpphoto.com/en-us/>

About Imagingcomm America Corporation (DNP IAM)

DNP IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world’s largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers. DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer’s specific business goals and objectives—backed by the quality and reliability today’s customers expect.



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Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, NC, and more information is available at www.dnpphoto.com/en-us/.

About DNP

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products. Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media—and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit www.dnp.co.jp/eng